

WATER ENVIRONMENT FEDERATION

Exhibitor Membership

Bringing the World of Water Quality to You





Photograph by Paul Cockrell

WEF Means Business

Since 1928, The Water Environment Federation® (WEF) has been dedicated to working for water quality professionals like you and your employees. WEF is a not-for-profit technical and educational organization with 36,000 individual members and 80 affiliated Member Associations representing an additional 50,000 water quality professionals throughout the world. WEF and its member associations proudly work to achieve our mission of preserving and enhancing the global water environment.



We offer unparalleled technical education, updates on the latest developments and information, cost-saving opportunities and solutions, as well as access to water quality experts and advocates. It is our goal to help you do business more effectively, by bringing the world of water quality to your doorstep.

The Benefits of Exhibitor Membership

It is our goal to help you do business more effectively, by bringing the world of water quality to your doorstep.

Discounted Booth Space

Exhibitor Members receive a \$6 per square foot discount on WEFTEC and WEF Conferences booths.

Manufacturers' Representatives Listings

Exhibitor Members have electronic access to WEF Members who are Manufacturers' Representatives

Premier Periodicals

included in your Exhibitor Membership are:

- *WE&T* (including *Operations Forum*)
- *World Water*
- *World Water Water Reuse & Desalination* (digital)
- *Water Environment Research*
- *Water Environment Regulation Watch*
- *Biosolids Technical Bulletin*
- *Proceedings of the Water Environment Federation* (online)
- *WEF Highlights*

Advertising Opportunities

New Exhibitor Members will receive a 10% discount off of your first advertisement in *WE&T* magazine and a 10% discount off of your first advertisement in *World Water* magazine.

Booth Space Discounts



WEF Exhibitor Members receive significant savings on booth fees at the WEFTEC Exhibition – the world's most powerful water quality exhibition! WEFTEC Exhibitors are supported by an aggressive year-round marketing campaign, reaching their most important prospects from around the world. Every year, 8,000 – 10,000 qualified buyers and professionals choose WEFTEC as a must-attend event for the latest developments and technologies.

Exhibitor Member Savings

Associate Members save \$6 per square foot, regardless of booth size.

Member	Nonmembers
\$30 per square foot	\$36 per square foot
\$200 surcharge per corner	

Future WEFTECs		
WEFTEC 2011	October 15-19, 2011	Los Angeles, CA
WEFTEC 2012	September 29 – October 3, 2012	New Orleans, LA
WEFTEC 2013	October 5-9, 2013	Chicago, IL
WEFTEC 2014	October 18-22, 2014	New Orleans, LA

wef | Conferences and Exhibits

WEF's Technical and Educational Events are your best source for reaching qualified buyers interested in your business. These diverse conferences attract nearly 3,000 water quality professionals annually by providing the opportunity to delve into ground-breaking topics in great depth. WEF Exhibitor Members can exhibit at a savings of \$600 per 10' x 10' booth.

	Members	Nonmembers
10' x 10' booth	\$1,700	\$2,300
	\$17 per square foot	\$23 per square foot

2011 Conferences with Exhibits

offering the Exhibitor Membership Discount

Nutrient Recovery and Management 2011
Miami, Florida, January 9-12, 2011

Residuals and Biosolids 2011
Sacramento, California, May 22-25, 2011

Collection Systems 2011
Raleigh, North Carolina, June 12-15, 2011

Worldwide Exposure

Access to Manufacturers' Representatives

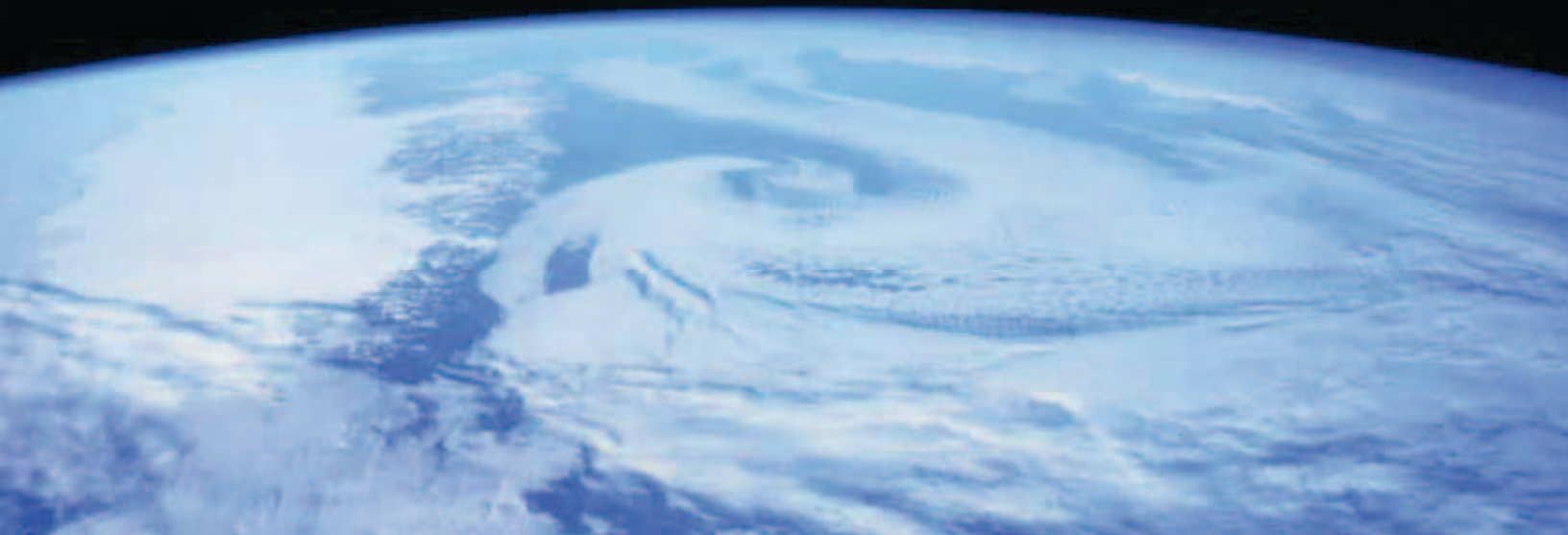
WEF's Exhibitor Members are entitled to annually receive an electronic list of WEF members who are manufacturers' representatives. The WEF community consists of over 36,000 water quality professionals and decision makers representing all facets of water quality.

Innovative Technology Awards

Awards are presented each year to Exhibitor Members who have introduced innovative products or services related to the construction, operation, or maintenance of water pollution control facilities, and are displayed at WEFTEC. Categories include: Instrumentation, Process Equipment, Collection Systems, and Solids Handling/Disposal.

WEF Buyers' Guide

Exhibitor Members are listed in the WEF Buyers' Guide, located online at <http://wefbuyerguide.com>. Listings can include your company name and contact information, including web address and e-mail, as well as a listing of your products and services.



Exhibitor Membership Application



Please Check: New / Renewal Current WEF ID Number _____

Name of Company/Firm _____

Headquarters Address, Street or P.O. Box _____

Phone Number _____

City _____

State _____

Zip _____

Country _____

Letter of the Alphabet you would like your company listed under: _____

Name of one official representative

First Name _____

M.I. _____

Last Name _____

(Jr., Sr., etc.) _____

Title _____

Address, Street or P.O. Box (if different from above) _____

City _____

State _____

Zip _____

Country _____

Home Phone _____

Business Phone _____

FAX Number _____

E-mail Address _____

Yes, I am interested in joining the WEF Member Association(s) in my area. Please indicate state(s)/province(s) of interest
(Your local Member Association will contact you directly with information on joining their organization.)

Method of Payment

Check enclosed (in U.S. dollars, made payable to WEF)

Charge: VISA American Express MasterCard

Credit Card Number _____

Exp. Date _____

Signature _____

Daytime Phone _____

Exhibitor Member Contributions

(Based upon total gross annual revenue in the wastewater collection and treatment field.)

Under \$1 million per year US \$700

\$1 million – \$10 million per year US \$1,400

\$10 million – \$50 million per year US \$2,100

Over \$50 million per year US \$3,000

Amount Enclosed: \$ _____

Signature (Official Representative) _____ **Date** _____
(Signature required for all applications)

Send Form & Payment to:

Water Environment Federation • Membership • P.O. Box 18044 • Merrifield, VA 22118-0045 U.S.A.
For more information, call 1-800-666-0206, or +1-571-830-1545 (globally) • csc@wef.org

Dependent upon your membership level, \$55, \$47 or \$20 of your membership dues is allocated towards a subscription of WE&T.

Exhibitor Membership Application

To help us serve you better, please complete the following:

(choices should be made based on the Contact person's information)

1. What is the nature of your ORGANIZATION? (circle one only) (ORG)

- | | | |
|--|--|---|
| 1. Municipal/district Water and Wastewater Systems and/or Plants | 5. Consulting or Contracting Firm (e.g., Engineering, Contracting and Environmental) | 9. Manufacturer of Water/Wastewater Equipment or Products |
| 2. Municipal/district Wastewater Only Systems and/or Plants | 6. Government Agency (e.g., U.S. EPA, State Agency, etc.) | 10. Water/Wastewater Product Distributor or Manufacturer's Rep. |
| 3. Municipal/district Water Only Systems and/or Plants | 7. Research or Analytical Laboratories | 11. Other (please specify) _____ |
| 4. Industrial Systems/Plants (Manufacturing, Processing, Extraction) | 8. Educational Institution (Colleges and Universities, Libraries, and other related organizations) | _____ |

2. What is your Primary JOB FUNCTION? (circle one only) (JOB)

- | | | |
|--|--|---|
| 1. Upper or Senior Management (e.g., President, Vice President, Owner, Director, Executive Director, General Manager, Mayor, etc.) | 3. Engineering and Design Staff (e.g., Consulting Engineer, Civil Engineer, Mechanical Engineer, Chemical Engineer, Planning Engineer, etc.) | 6. Purchasing/Marketing/Sales (e.g., Purchasing, Sales Person, Market Representative, Market Analyst, etc.) |
| 2. Engineering, Laboratory and Operations Management (e.g., Superintendent, Manager, Section Head, Department Head, Chief Engineer, Division Head, etc.) | 4. Scientific And Research Staff (e.g., Chemist, Biologist, Analyst, Lab Technician, etc.) | 7. Educator (e.g., Professor, Teacher, etc.) |
| | 5. Operations (e.g., Shift Supervisor, Foreman, Plant Operator, Service Representative, Collection Systems Operator, etc.) | 8. Student |
| | | 9. Other (please specify) _____ |

3. What areas do you consider to be your KEY FOCUS AREAS? (circle all that apply) (FOC)

- | | | | |
|---|--|--|---|
| 1. Collection Systems | 6. Land and Soil Systems | 10. Stormwater | 15. Watershed/Surface Water Systems |
| 2. Drinking Water | 7. Legislation (Policy, Legislation, Regulation) | 11. Toxic and Hazardous Material | 16. Water/Wastewater Analysis and Health/Safety Water Systems |
| 3. Industrial Water/Wastewater/ Process Water | 8. Public Education/Information | 12. Utility Management and Environmental | 17. Other |
| 4. Groundwater | 9. Residuals/Sludge/Biosolids/ Solid Waste | 13. Wastewater | |
| 5. Odor/Air Emissions | | 14. Water Reuse and/or Recycle | |

4. Optional Items (OPT)

How many years have you worked in the industry?

- 1-5
- 6-10
- 11-20
- 21-30
- >30 years

Date of Birth:

(____/____/____)

month day year

Gender

- Female
- Male

Education level? (ED)

- | | |
|----------------------|---------------------|
| 1. High School | 5. Bachelors Degree |
| 2. Technical School | 6. Masters Degree |
| 3. Some College | 7. JD |
| 4. Associates Degree | 8. PhD |

Education/Concentration Area(s) (CON)

- Physical Sciences (Chemistry, Physics, etc.)
- Biological Sciences
- Engineering Sciences
- Liberal Arts
- Law
- Business

Stay Informed

Included in your WEF Exhibitor Membership is a Member-benefit subscription to *WE&T*, *World Water*, *World Water: Water Reuse & Desalination*, *Water Environment Research*, *Water Environment Regulation Watch*, *Biosolids Technical Bulletin*, and *Proceedings of the Water Environment Federation* – valuing over \$1000!

WEF Periodicals

WE&T (including Operations Forum)



This monthly magazine keeps water and wastewater utility staff, industrial waste managers, consultants, and other interested professionals abreast of current events, trends, and technologies in the water quality field. *WE&T* analyzes related regulatory, legal, and political issues; discusses new and effective approaches to wastewater treatment and watershed management; and notes activities in other fields that could affect water quality. Each issue also contains a special section, "Operations Forum," that focuses on the day-to-day concerns of operating and maintaining wastewater treatment facilities. (12x/yr)

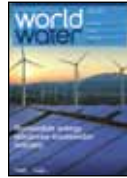
Water Environment Research



A bimonthly, peer-reviewed journal, *Water Environment Research* keeps engineers, scientists, academics, and other water quality professionals up to date on the latest research. Articles cover a range of issues, including municipal and industrial treatment methodologies, surface aquatic system assessment, fate and effects of pollutants, residue management, groundwater remediation, and contaminant analysis.

Plus, a fully searchable annual Literature Review CD-ROM provides a review of published books and articles on water quality topics from the previous year in electronic format. (12x/yr)

World Water™



World Water is a bi-monthly publication covering a wide spectrum of the global water and wastewater industry from its source development through treatment, reuse, and disposal technologies. *World Water's* editorial pages cover the whole spread of information from the latest engineering and technical developments to industry news. Presented in an easily assimilated style, *World Water* offers today's busy water engineer/executive an overview of what is happening in the world of water supply, distribution and wastewater treatment, globally. (6x/yr)

World Water: Water Reuse & Desalination™



The preliminary issue of *World Water: Water Reuse & Desalination™* is designed to address the growing informational, technical and operational needs of global water reuse and desalination professionals. Modeled after WEF's highly successful international trade journal, *World Water*, the editorial content of *World Water: Water Reuse & Desalination* will reflect the global outlook, knowledge, and technical expertise of water supply solutions unique to the growing area of reuse and desalination. Editorial content will include potable water and industry reuse issues; seawater desalination; water quality issues in reuse and desalination processes; and the financial, policy, and public acceptance aspects of water reuse and desalination. (4 issues)

WEF Newsletters

For subscription information, go to www.wef.org/publications.

Biosolids Technical Bulletin



This online bulletin is a "must have" for anyone involved in sludge and biosolids management. Whether you're interested in treatment processes, odor management, beneficial use options, environmental management systems, or public outreach approaches, this publication has the information you need. (6 issues per year)

Utility Executive



Managers and executives at water and wastewater treatment plants, consultants, and others interested in utility management will find this publication indispensable. *Utility Executive* focuses on such pertinent business issues as public private partnerships, capital financing options, strategic planning methods, public outreach approaches, and staff development. (6 issues per year)

WEF Highlights

WEF's online membership newsletter covers current Federation activities, Member Association news, and items of concern to the water quality field. *WEF Highlights* is your source for the most up-to-the-minute WEF news and member information. (10 issues per year)

Proceedings of the Water Environment Federation

Hosted on the IngentaConnect website, Proceedings of the Water Environment Federation is an archival library of the papers presented at the annual WEF Technical Exhibition and Conference and other conferences held between 2000 and 2008.

This Week Worldwide

A free weekly online newsletter, *This Week Worldwide* brings you timely water quality information from the U.S. EPA and around the globe. (52 issues per year)

Water Environment Laboratory Solutions



Whether you're an analyst-of-all-trades at a municipality or a water quality specialist at a commercial laboratory, we have the information you need to succeed. Online *Solutions* focuses on day-to-day concerns regarding equipment use, sample tracking, and quality control, as well as discussing certification issues, staff management approaches, and new and revised analytical methods. (6 issues per year)

Water Environment Regulation Watch



Consider this a monthly online snapshot of Washington, D.C.'s water quality activities. *Regulation Watch* provides concise reports of related bills, regulations, legal decisions, congressional hearings, and other federal government actions, following key issues from introduction to final determination. (12 issues per year)

